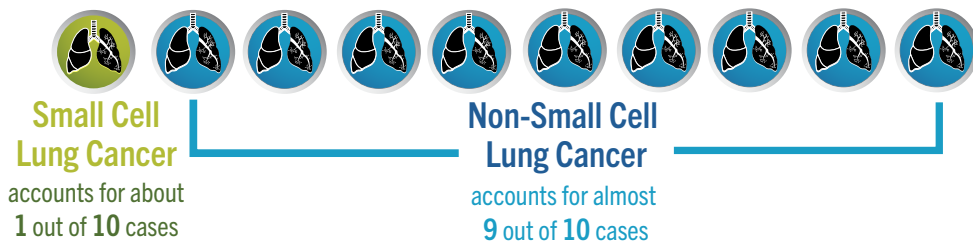


# 5 FACTS YOU DON'T KNOW ABOUT LUNG CANCER

Lung cancer is the most common cause of cancer deaths in men and women in the United States.<sup>1</sup>

## 1 IT'S NOT JUST ONE DISEASE

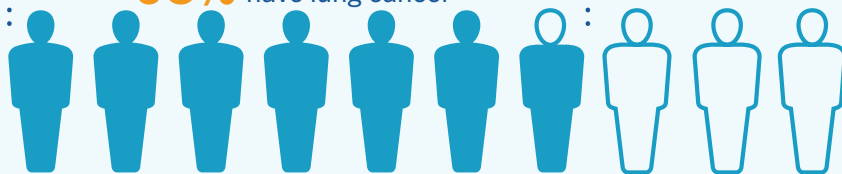
Lung cancer is divided into 2 major types<sup>1</sup>



## 2 MANY PEOPLE AREN'T TREATED

Many Americans diagnosed with advanced cancer never receive cancer care

**68%** of these people have lung cancer<sup>2</sup>



## 3 THOSE WHO DO GET TREATED MAY NOW HAVE MORE OPTIONS

### WE BETTER UNDERSTAND HOW TUMORS GROW AND SURVIVE

Genetic discoveries specific to lung cancer have helped to personalize treatments<sup>3,4</sup>



**EGFR<sup>5,6</sup>**  
**10-15%**

**ALK<sup>1,7</sup>**  
**3-5%**

Of Americans with non-small cell lung cancer

## 4 IT CAN AFFECT ANYONE

**> 40,000 AMERICANS** living with lung cancer have never smoked<sup>8,9</sup>

**MORE WOMEN DIE OF LUNG CANCER**

than of **BREAST** } cancers combined<sup>10</sup>  
**OVARIAN** }  
**UTERINE** }

**MORE COMMON IN PEOPLE**

**> 45** years old, but genetics can put younger people at risk<sup>1</sup>

## 5 EARLY DIAGNOSIS IS IMPORTANT

TALK TO YOUR DOCTOR



GET TESTED



Genetic or protein markers can determine if a targeted treatment may be appropriate<sup>3,4</sup>

KNOW THE TREATMENT OPTIONS

- Surgery
- Radiation therapy
- Chemotherapy
- Targeted medicines<sup>1</sup>



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